



Business Development Intern:

Are you a dynamic team player, who loves a fast paced work environment? Then this might be the right job for you! Searchmont Resort is seeking a Business Development Intern who will assist in sales, marketing and business planning. This is a one year term position, 35 hours per week, starting July 17, 2016. The position is located at Searchmont Resort.

Responsibilities & Duties:

Reach out to community groups and local businesses to increase pass sales.

Create and sell sponsorship opportunities.

Assist the Snow School in the development and promotion of programs.

Assist in the development and creation of our Marketing Campaign.

Collection of Data and analysis of all performance metrics.

Work under the direction of the General Manager, in collaboration with the Searchmont Staff

Qualifications and Requirements:

The candidate should possess a degree or a diploma in Commerce, Business Administration, Marketing or a related degree or diploma.

The candidate should possess the following:

Knowledge about Searchmont Resort and current needs and trends in the Ski Industry.

Knowledge of marketing and sales strategies

Strong project management skills

Strong Administrative Skills

Excellent communication, research, networking and interpersonal skills.

Reliable transportation to and from Resort

Candidate Eligibility:

University and college graduates who have graduated within the last three years from an accredited college or university.

The position must provide the intern with first time employment in their field of study.

Candidates are only eligible to participate in the internship program one time.

Candidates must be legally entitled to work in Canada.

Please submit a digital application (Cover Letter and CV), listing three references, directly to Colin Wilson, colin@searchmont.com by Monday, June 22nd, 2016.



Ontario

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